

DANIELE MORENO DE MATTEIS

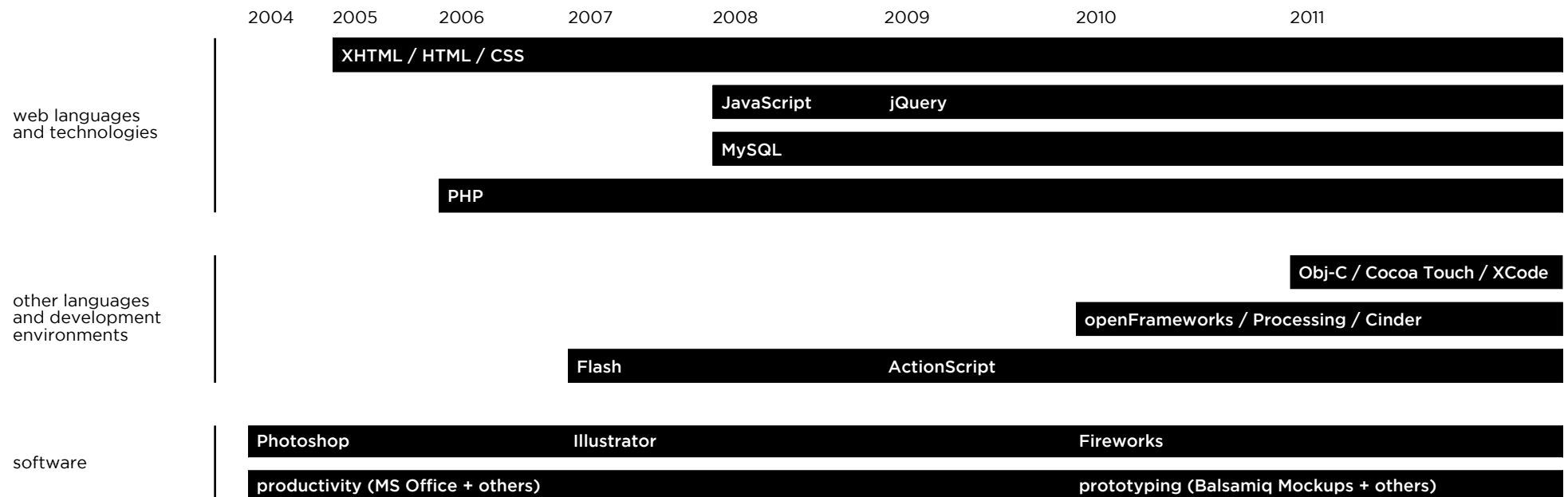
web design & development
interaction & user experience design
creative coding

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WORKING SKILLS



BIO

Design and development are coexisting practices in my work. I tend to approach them with a creative attitude and analytical thinking, given a visceral love for digital artworks and computing.

I'm after innovation in design and engaging user experience.

I have many years of experience in the creation of websites and platforms for web services, both as a freelance and in teams. Recently, I delved into application design and mobile devices, to bridge the gap between desktop and mobile platform development. I'm confident in prototyping for complex interactions, be it through user interface flow diagrams, paper prototyping or software based sketching.

Scalable code, good typography, interesting visual identity, coherent graphic theming, consistent content structure and interaction, are my professional focuses.

I'm also deeply fascinated by the creative uses of complex coding practices, and I created a range of pieces, from interactive and dynamic data visualizations with natural interfaces, to a generative mood pad for iPhone.

EDUCATION

MA, Design for Interactive Media

Middlesex University, 2011

dissertation: "Creative Coding for Information Visualization"

BA, Communication Sciences

University of Bologna, 2008

dissertation: "What is Web 2.0? A semiotic perspective"

RELEVANT WORK EXPERIENCE

